

# SPONSORSHIP OPPORTUNITIES

# CEO & COMMUNITY LEADER LUNCHEON

## June 18 | 11:30am

### 2025 ALICE Report Insights for Our Region



### About United Way of Thurston County

From strengthening local resilience to advancing health, youth opportunity, and financial security, United Way of Thurston County is mobilizing our community to action so all can thrive.

Supporting United Way of Thurston County's **CEO & Community Leader Luncheon** event is an investment in a stronger, more connected community. By becoming a sponsor, you will:

- **Demonstrate Leadership:** Showcase your commitment to social responsibility.
- **Expand Your Reach:** Connect with influential business and community leaders.
- **Enhance Brand Recognition:** Gain exposure through event promotions, digital marketing, and on-site visibility.
- **Drive Meaningful Change:** Support initiatives that empower and strengthen our local community.



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Your sponsorship will help ensure the success of the **CEO & Community Leader Luncheon** and directly support initiatives that uplift our community. We invite you to partner with us in creating a future where everyone in Thurston County can thrive.

**Join us in making a difference!**

	<b>TITLE SPONSOR</b> \$7,500	<b>PLATINUM SPONSOR</b> \$5,000	<b>GOLD SPONSOR</b> \$2,500	<b>SILVER SPONSOR</b> \$1,000	<b>BRONZE SPONSOR</b> \$500
Complimentary Tickets to the Event	<b>8</b>	<b>6</b>	<b>4</b>	<b>4</b>	<b>2</b>
Recognition on the event landing page	<b>PROMINENT LOGO</b>	<b>LOGO</b>	<b>LOGO</b>	<b>LOGO</b>	<b>NAME</b>
Recognition on Event Invitations and Email Communications	<b>PROMINENT LOGO</b>	<b>LOGO</b>	<b>LOGO</b>	<b>NAME</b>	<b>NAME</b>
Recognition on Event Signage	<b>LOGO</b>	<b>LOGO</b>	<b>LOGO</b>	<b>NAME</b>	<b>NAME</b>
Recognition on Social Media	<b>INDIVIDUAL</b>	<b>INDIVIDUAL</b>	<b>GROUP</b>	<b>GROUP</b>	<b>GROUP</b>
Verbal recognition during event	<b>60 SECOND PROMOTIONAL SPEAKING OPPORTUNITY</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Exclusive recognition as event's Title Sponsor	<b>✓</b>				

For more information or to confirm your sponsorship, please contact: Chris Wells at [cwells@unitedway-thurston.org](mailto:cwells@unitedway-thurston.org) or Kristi Duke [kduke@unitedway-thurston.org](mailto:kduke@unitedway-thurston.org) or 360-789-2542.



# SPONSORSHIP OPPORTUNITIES

## 2025 SPONSORSHIP COMMITMENT FORM



Yes, we would like to sponsor  
**CEO & Community Leader Luncheon**

### SPONSOR LEVEL

Title \$7,500       Gold \$2,500       Bronze \$500  
 Platinum \$5,000       Silver \$1,000

Unfortunately, we are unable to attend the event, but we want to support United Way of Thurston County with our gift of \$ \_\_\_\_\_

SPONSOR COMPANY NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

### METHOD OF PAYMENT

CHECK ENCLOSED PAYABLE TO UNITED WAY OF THURSTON COUNTY FOR \$ \_\_\_\_\_

VISA       MASTERCARD       AMEX       DISCOVER

CREDIT CARD # \_\_\_\_\_ EXP DATE \_\_\_\_\_

NAME ON CARD \_\_\_\_\_

TOTAL AMOUNT TO BE CHARGED \$ \_\_\_\_\_ SIGNATURE \_\_\_\_\_

PLEASE RETURN THIS SHEET  
VIA MAIL OR EMAIL TO:

**United Way of Thurston County**  
3525 7<sup>th</sup> Ave SW Ste 201, Olympia, WA 98502  
Richele Center, rcenter@unitedway-thurston.org

UNITED WAY OF THURSTON COUNTY IS  
A REGISTERED 501(C)(3) NON-PROFIT  
ORGANIZATION, TAX ID 91-0713462